



Briefing on **Business** Developments

CDW Group New Business Introduction

Disclaimer

This presentation contains forward-looking statements which can be identified by the context of the statement and generally arise when the Company is discussing its beliefs, estimates or expectations. Such statements may include comments on industry, business or market trends, projections, forecasts, and plans and objectives of management for future operations and operating and financial performance, as well as any related assumptions.

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April 30, 2019



LCD Backlight Units



Chemical and Health



Micro-Nano Bubble

From small-sized displays to medium-sized displays

Currently, demand for small-sized OLED displays is rising, and demand for small-sized LCD displays is falling.

As a response to the changing market, we plan to:

- Shift production from small-sized LCD displays to medium-sized LCD displays
- Enter the growing automobile and notebook computer markets

01
LCD Backlight Units

LCD Backlight Units – Current Production and Production Target

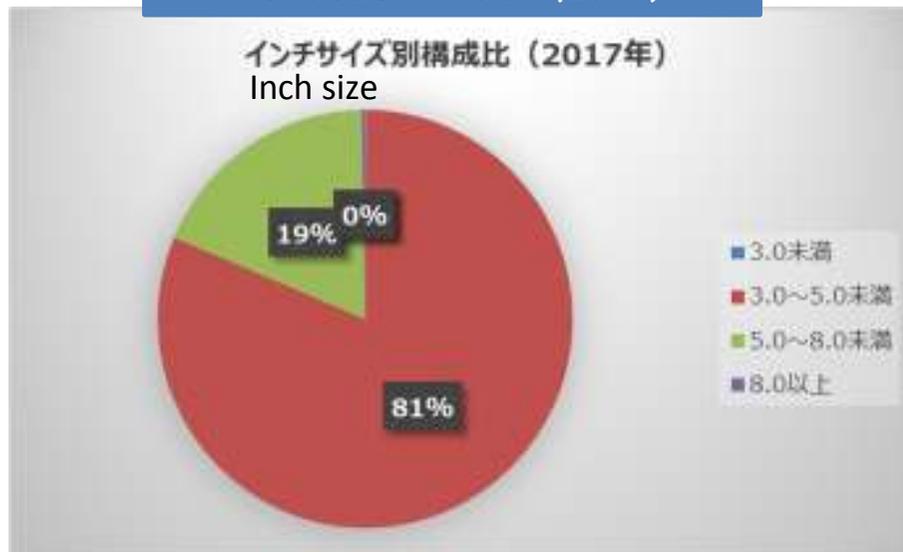
【 Production Ratio for 2017】

- Small-sized units (smartphones, gaming consoles)

【 Production Target for 2020】

- Medium-sized units (automobile displays, notebook computers)
- Development of new technologies to build higher quality models

Production Ratio (2017)



Production Target (2020)



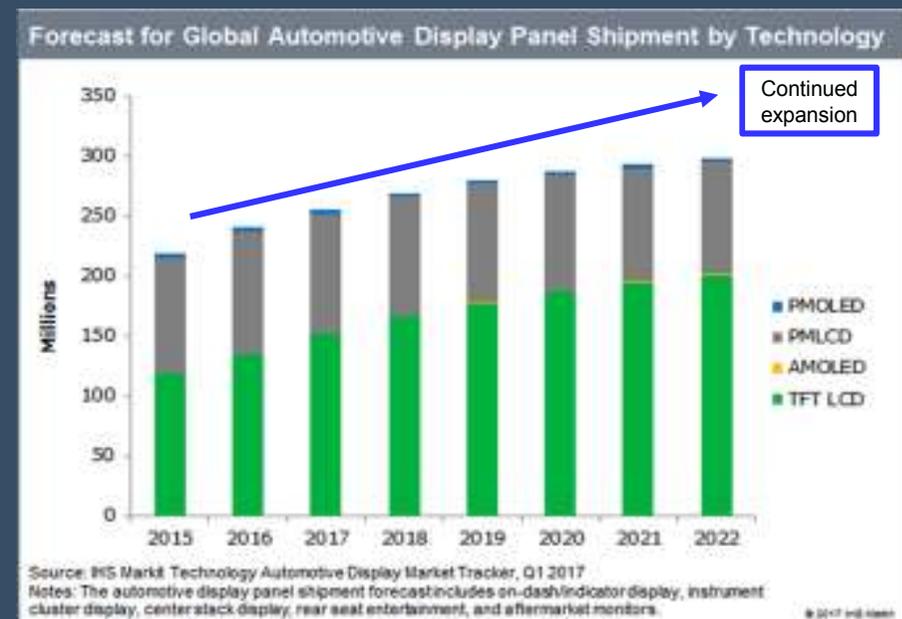
LCD Backlight Units –In-vehicle Information Display for Automobiles

【 Current situation 】

- There is steady growth in the In-vehicle Information Display (IID) market
- Our products are currently being used by five major companies - three in Europe, one in US and one in Japan
- Our key customer's core business is also in IID
- Our key customer's strategy has shifted to low cost, high quality, and high value added

【Our solution】

- Increased automation
- Reduced procurement costs
- Development of new technologies



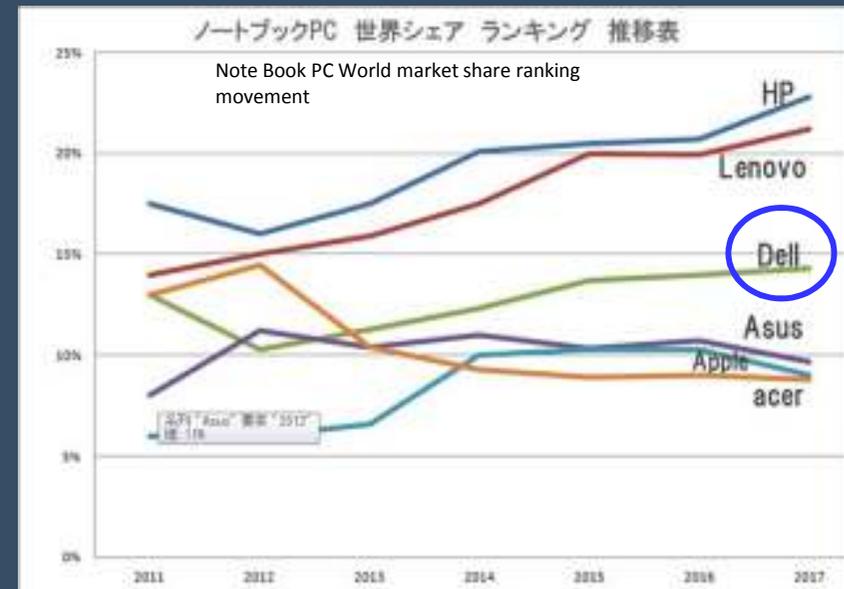
LCD Backlight Units – Notebook Personal Computers

【 Current Situation 】

- HP, Lenovo, and DELL remain the top three players in the notebook PC market.
- Shipment volume from the top three players have increased; overall shipment volume remains unchanged
- High demand for notebook PC for business use
- Stable demand for notebook PC is expected due to having a different target segment to tablet PC

【Our advantage/solution】

- Currently receiving orders for high quality LCD BLUs from our customers
- Plans to increase automation



Conventional Direct BLU vs. CDW's Direct BLU

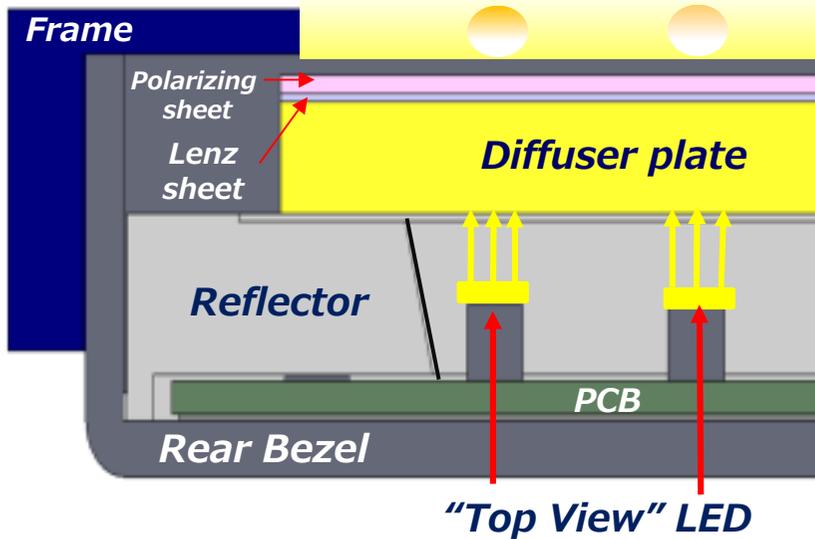
Currently in Development

Conventional Method

Conventional Direct BLU

- LED points directly at the Diffuser
- LED bulb may become visible on the screen
- Thickness of BLU is increased to compensate

Side View

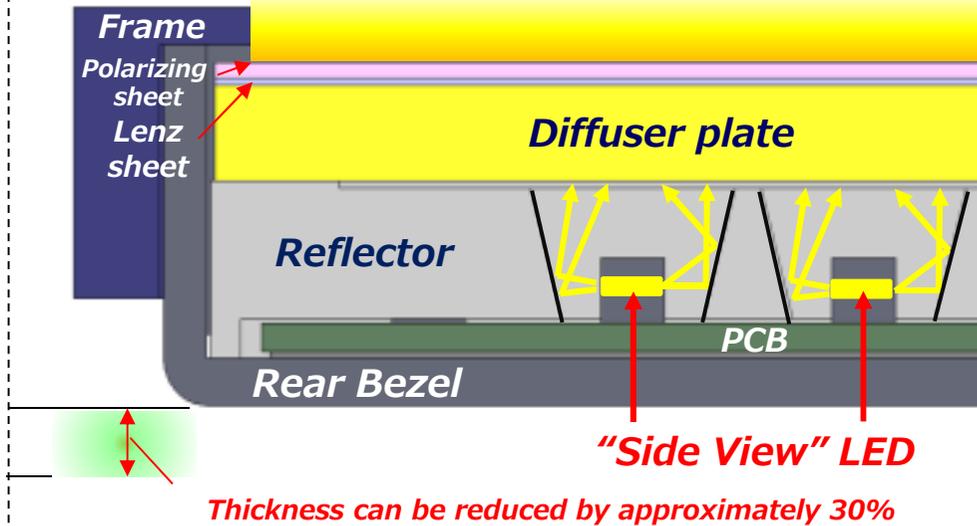


CDW Method

CDW's Direct BLU

- LED points to the side; light is reflected at the Diffuser
- LED bulb cannot be seen on the screen
- Thickness of BLU can be reduced

Side View

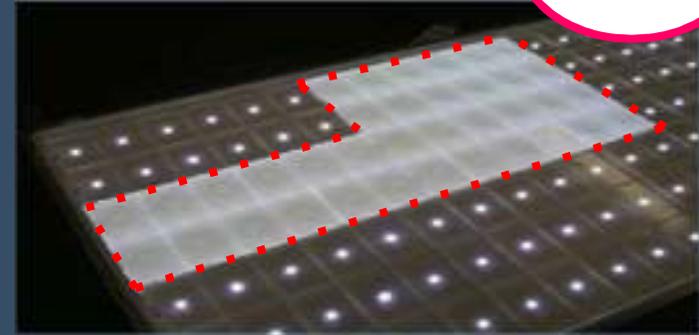


Direct BLU + Local Dimming Control

Currently in Development

What is Local Dimming Control?

- A system where each panel has its own LED which can be individually switched on or off
- Greater control in contrasting light and dark areas
- Images are displayed more clearly as a result
- Low power consumption



Direct BLU + Local Dimming Control

By combining the lighting ability of the Direct BLU currently under development with Local Dimming Control, we can create a clearer brightness/darkness contrast of the backlight area.

Markets under consideration

- Automobile market (instrument panel display area, external lighting)
- Lighting market
- Living Environment Market (House makers and interior decorators)



Business through using patents

We have entered an advisory relationship with a number of renowned professors in the medical field. These professors hold patents for technologies which can see commercial use.

Out of these, technologies in the following areas are the closest to commercialisation:

- License Business of Generic Drugs
- License Business of Organic Compounds





Akira Suzuki



Awards

- 1987 Korean Chemical Society Testimonial
- 1989 Chemical Society of Japan Award
- 2004 Special Award in Synthetic Organic Chemistry, Japan
- 2004 Japan Academy Award
- 2005 The Order of the Sacred Treasure, Gold Rays with Neck Ribbon
- 2009 Paul Karrer Gold Medal, Switzerland
- 2009 Hokkaido Shimbun Cultural Award
- 2010 The Order of Culture
- 2010 Nobel Prize in Chemistry
- 2011 H.C. Brown Award for Creative Research in Synthetic Methods

Born in
1930

1960
Ph.D. in Chemistry, Graduate School of Science,
Hokkaido University

1963
Postdoctoral Fellow, Purdue University, U.S.A.

1988
Visiting Professor, University of Wales, U.K.

2006
Distinguished Professor,
Graduate School of Engineering,
Hokkaido University

1959
Research Assistant, School of Science,
Hokkaido University

1961
Associate Professor, Faculty of Engineering,
Hokkaido University

1973
Professor, Faculty of Engineering,
Hokkaido University

1994
Emeritus Professor, Hokkaido University Professor,
Okayama University of Science, Japan
Professor, Kurashiki University of Science and the Arts,
Japan
Visiting Professor, Purdue University, U.S.A. and National
Taiwan University, Taiwan

2010 Nobel Prize in Chemistry

2019
CDW Group - Inauguration as honorary research director



Tadakatsu Mandai

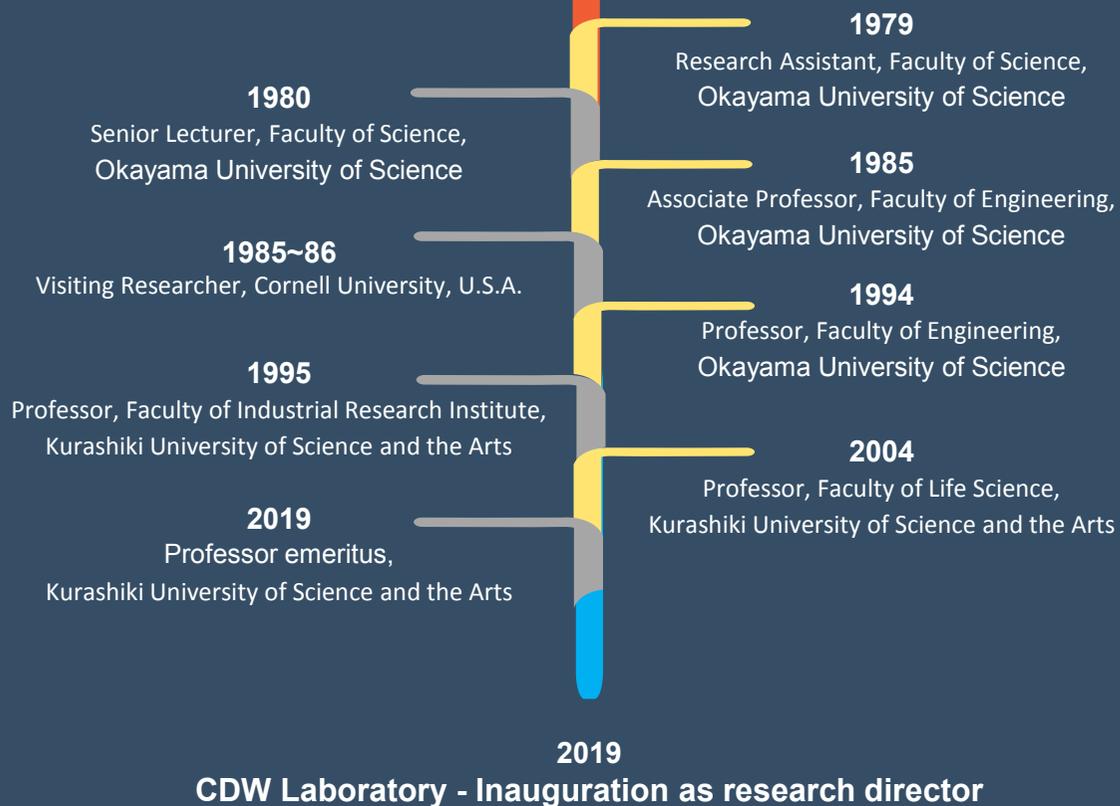


Awards

- 1985 The Chemical Society of Japan Progress Award
- 1990 The Society of Synthetic Organic Chemistry Japan Research Planning Award



Born in
1951



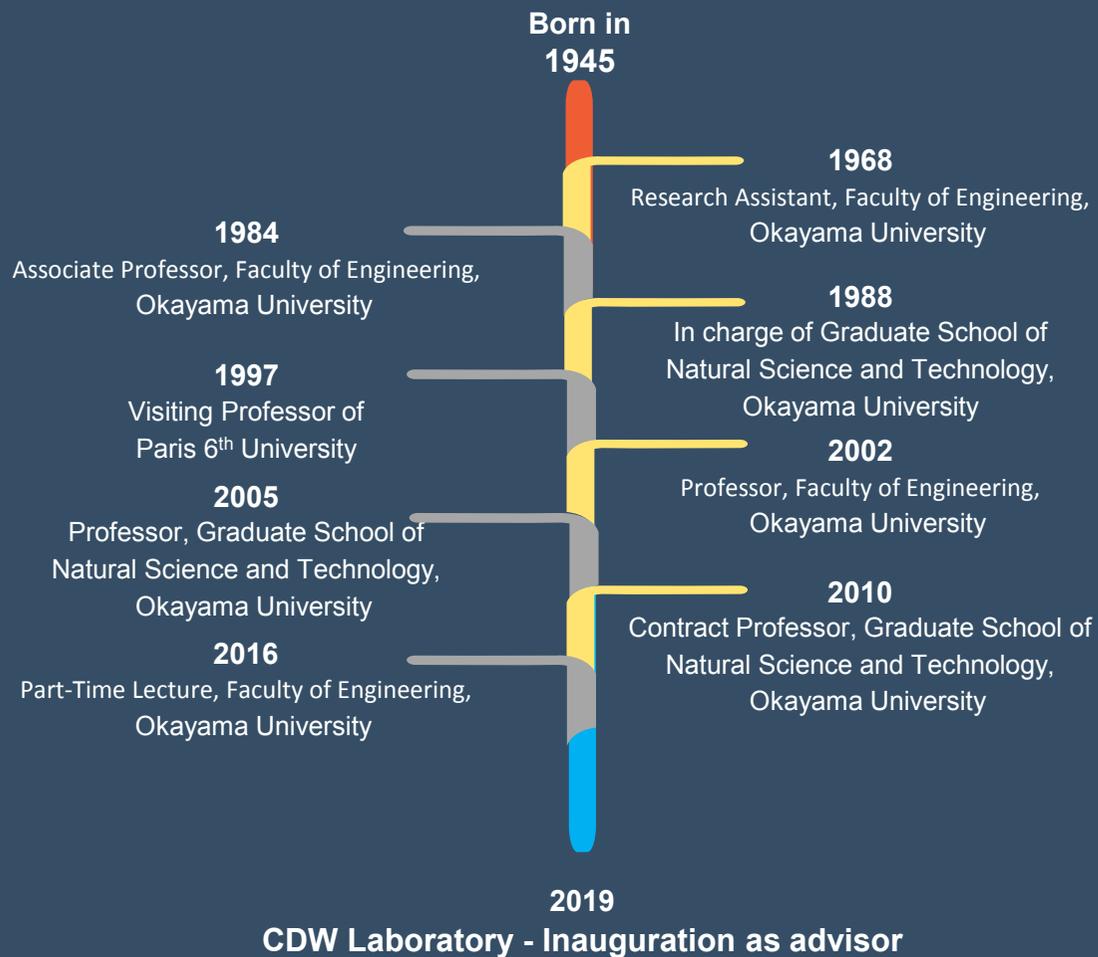


Hideo Tanaka



Awards

- 1985 Incentive Award in Synthetic Organic Chemistry, Japan
- 1995 The Chemical Society of Japan Technology Award
- 1999 Uchiyama Yuzo Science and Technology Award
- 2015 Achievement Award of the Organic Electron Transfer Science Study Group



ジェネリック医薬品の製造販売

Manufacturing and marketing of generic drugs

Currently
searching for
partners

【 Plan 】

- Professor Mandai holds the patent for the method to produce the Side Chain Precursor of Paclitaxel/Docetaxel with low cost and high efficiency
- Paclitaxel/Docetaxel are key agents for anticancer drugs
- We have the right to license this production method to third-party manufacturers
- We are currently searching for partner companies

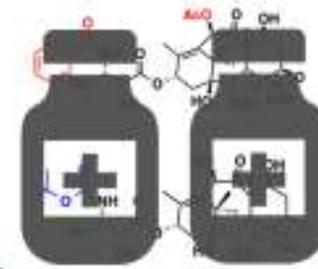
Procurement of raw materials



Side chain precursor production
Providing production technology
guidance by patent technology

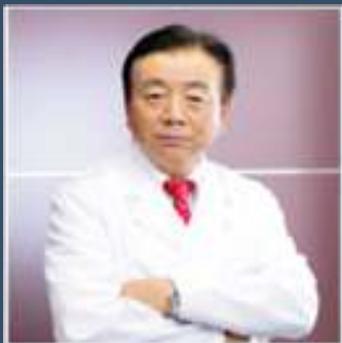


synthesis→marketing



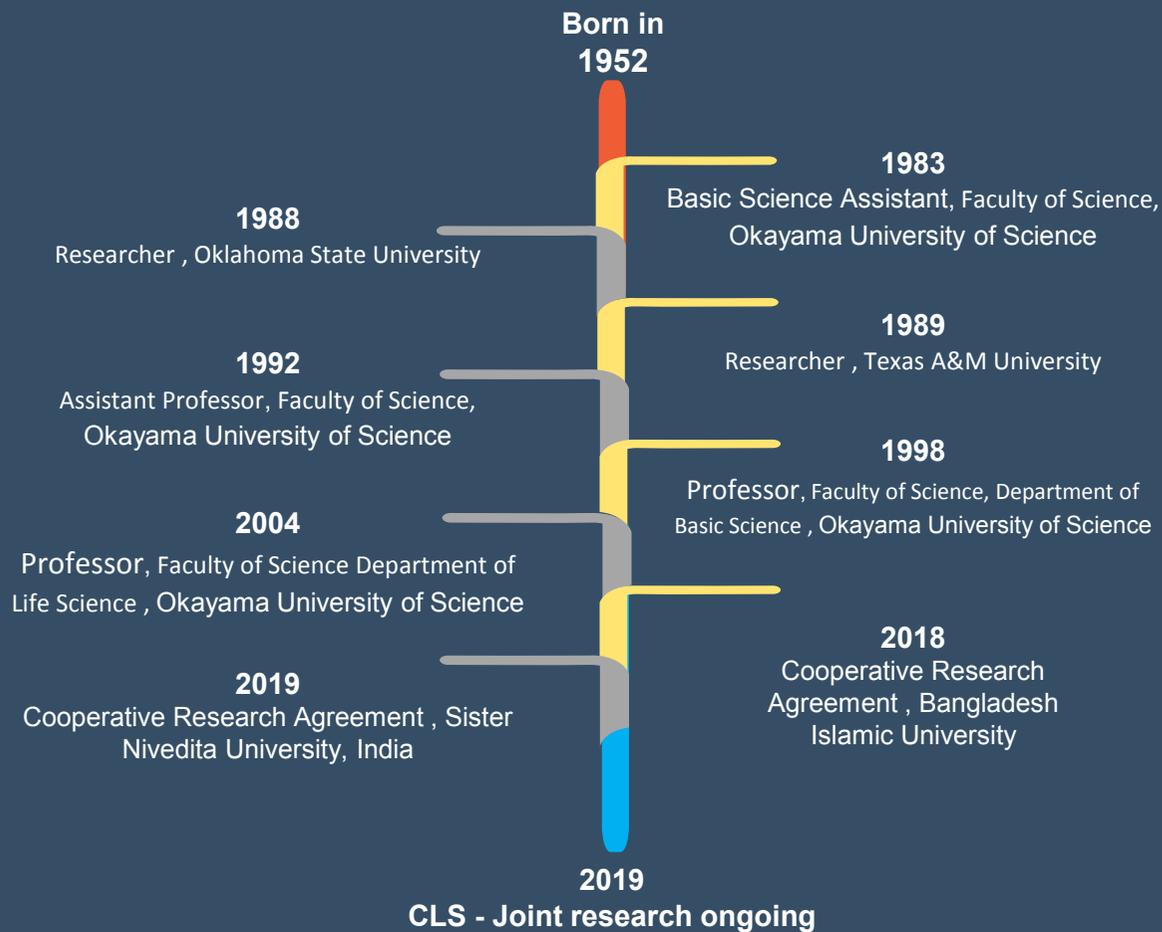


Hiroki Hamada



Awards

- 1996 Incentive Award in Synthetic Organic Chemistry, Japan
- 2010 Uchiyama Yuzo Science and Technology Award
- 2011 Japanese Society for Plant Cell and Molecular Biology Technology Award
- 2016 Best Presentation Award



美容クリーム
Beauty Cream

Currently
being tested
in Korea

【 Plan 】

- Professor Hamada discovered *glycosylation of pterostilbene* (糖基化), a reaction known to minimize wrinkles and sagging of skin
- We have the patent in Japan and South Korea
- The effectiveness of this reaction is currently being tested in Korea
- We are currently searching for partners in Asia for production and sale

頭髮関連商品 Hair Care Products

Currently
searching for
partners

【 Plan 】

- *Glycosylation of pterostilbene (糖基化)* is found to promote production of *Collagen XVII (COL17A1)¹*, a protein found to suppress hair loss and greying of hair
- We have the patent in Japan; application currently pending in South Korea
- We are currently planning to enter a partnership with a haircare-related company.

※1: “Stem cell competition orchestrates skin homeostasis and ageing”, published on Nature on 3 April 2019

Micro-Nano Bubble in High Concentration

Together with Professor Ohdaira, an active surgeon and team leader in the Institute for Solid State Physics of Tokyo University, we are developing a device for sale in the medical field.

We plan to prepare a global sales strategy for commercializing this *Micro-Nano Bubble* device soon.





Takeshi Ohdaira



Awards

- 2003 European Association for Endoscopic Surgery (EAES) Best Technology
- 2006 European Association for Endoscopic Surgery (EAES) Best Technology
- 2010 European Association for Endoscopic Surgery (EAES) Best Technology
- 2011 European Association for Endoscopic Surgery (EAES) Best Technology
- 2013 TANKO-SURGERY ORG YAMAGATA AWARD

**Born in
1964**

2007
Certified physician,
Japan Society for Endoscopic Surgery

2010
Associate Professor, Center for Integration of
Advanced Medicine, Life Science and Innovative
Technology, Kyushu University Hospital

2014
Professor, Department of Advanced
Medicine and Innovative Technology,
Kyushu University

2019
Professor, School of Pharmacy,
Kumamoto University

2001
Professor, Training institute of Emergency
Medicine & Critical Care

2009
Senior Lecturer, Center for Integration of Advanced
Medicine, Life Science and Innovative Technology,
Kyushu University Hospital

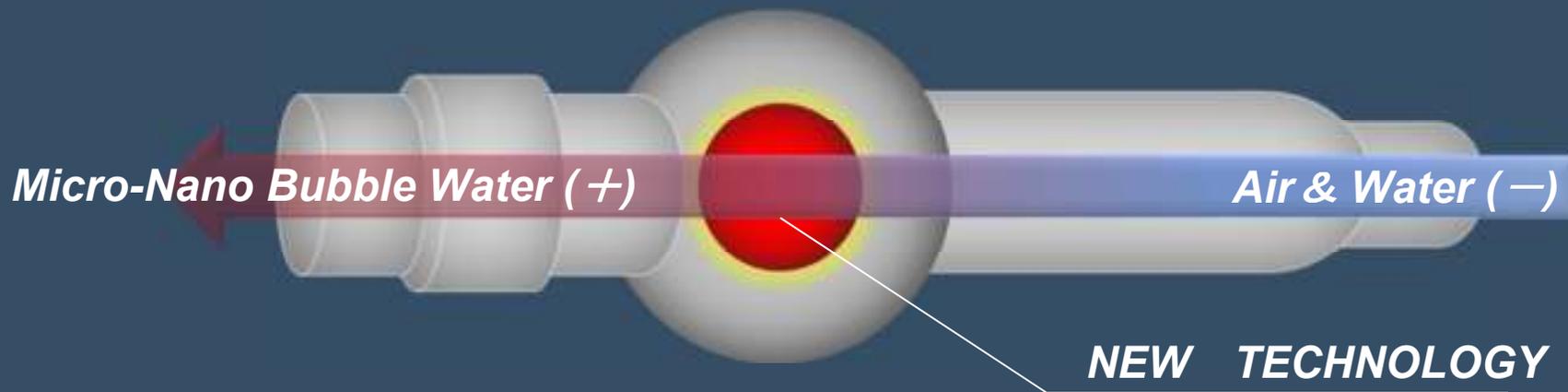
2012
Representative Director,
Japan Micro-Nano Bubble Society
Corporation

2018
Team Leader, The Institute
for Solid State Physics
The University of Tokyo

2019

Start of collaboration with our group

PLUS-Charged Micro-Nano Bubble

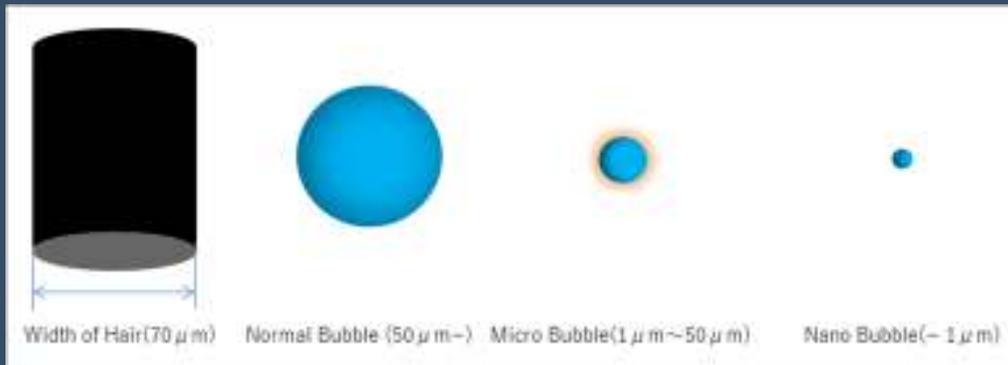


- Patent pending; PCT submitted
- Submitted request to update the International Standard for Fine Bubbles

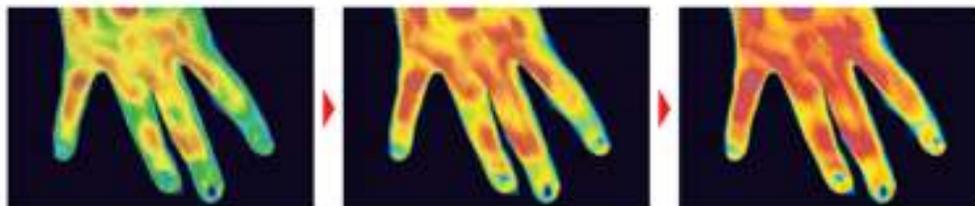
※ The current standards (ISO20480(TC281)) does not specify the chargeability of the bubble

マイクロ・ナノバブル説明

Explanation of Micro and Nano Bubble



Micro-Bubble洗浄による血流・免疫細胞誘導



※実態写真を使用したイメージ図の再現。

【What are Micro-Nano Bubbles?】

- Micro Bubbles are fine bubbles of 10 μm to 50 μm.
- Nano Bubbles are less than 1 μm.

【 How does it work? 】

- The bubbles enter the skin and stimulate the capillaries.
- This process removes debris and increases blood flow.

マイクロ・ナノバブル説明 Explanation of Micro-Nano Bubbles

【Absence of Micro-Nano Bubbles】



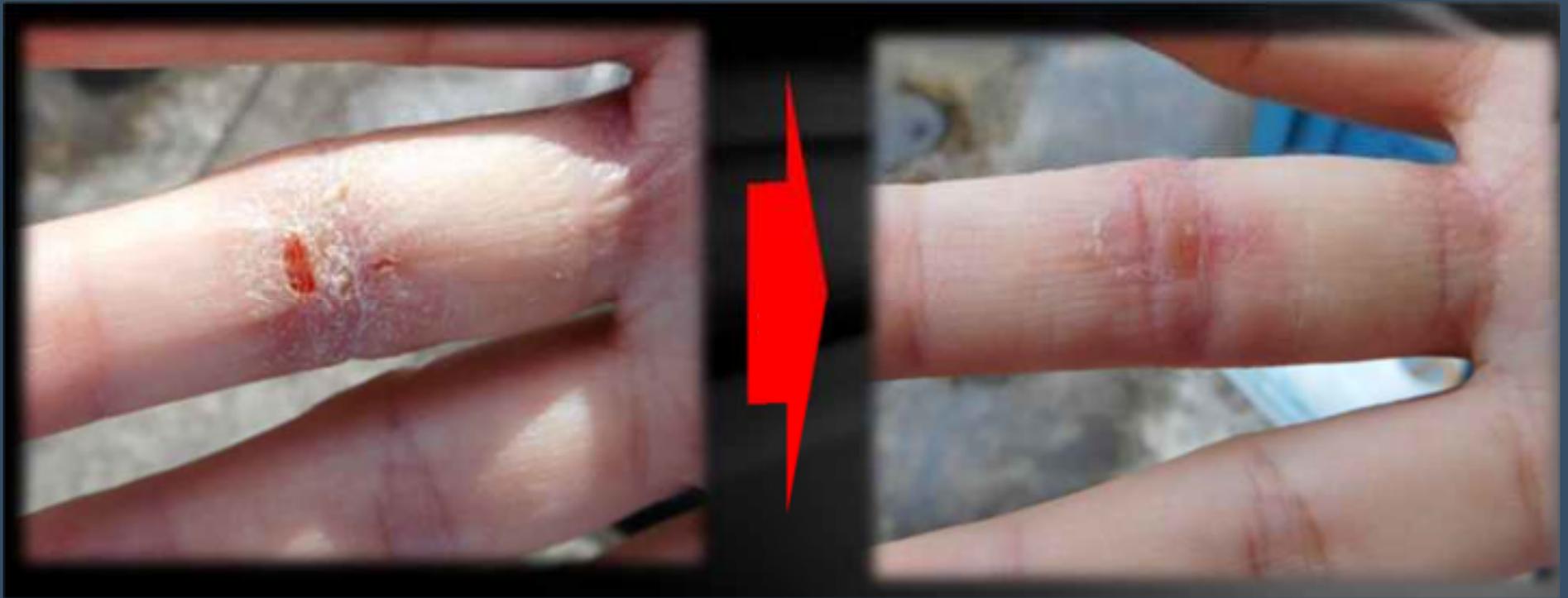
【Presence of Micro-Nano Bubbles】



Example ①



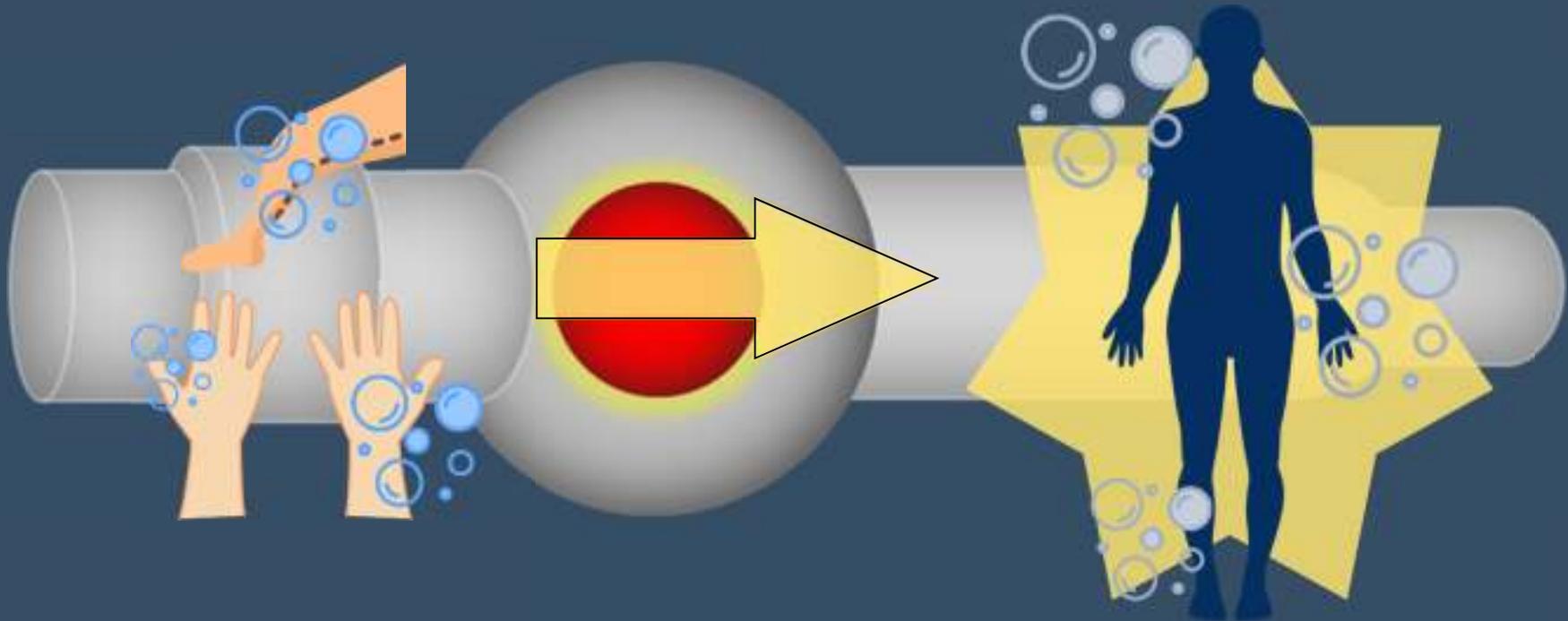
Example ②



ビジョン
Vision

OUR VISION

To build a *Full-Body System* derived from our current model





THANK YOU